

The Newsletter of the City Center Residents Association Issue 3. Winter 2018

Mission: The City Center Residents Association (CCRA) serves and supports our neighborhood by building community among residents, engaging all stakeholders, advocating for residents, and promoting Baltimore's City Center as a great place to live and locate businesses that meet our residents' needs.



City Center Residents & Friends,

Happy New Year!

The CCRA team is proud to kick off 2018 with a big announcement—we've launched a community website: www.citycenterresidents.org!

Many thanks to our communications and design team of Blair DuCray-Oppat, Candice Myers, Kim Quinn, and Paul Sturm for their work on this project. The website is beautiful and features all sorts of information about our neighborhood and the CCRA, including a calendar of events, links to helpful community resources, a City Center photo stream, and even a library of our past newsletters!

Please check it out at your earliest convenience. We want your feedback. Let us know what you think of the website, including anything you think we're missing.

The CCRA has some awesome programs and events lined up for this year, including more of our now-famous neighborhood destination happy hours, cultural and sporting events, community service opportunities, and more! See inside for details.

-Bill King, CCRA President
President@CityCenterResidents.org

Bmore Social



March 13: Join us for a night at the theatre!



See you there! RSVP: CityCenterResidents@gmail.com

Bmore in the Know



21st Century Schools Opening Doors

Baltimore City Public Schools is nearing the completion of two new schools being constructed under its 21st Century School Buildings Program. The two schools, Lyndhurst Elementary/Middle School and Dorothy I. Height Elementary School, open in April and join two schools that were previously completed in August of last year.

The \$1B+ plan calls for the construction of either renovated or completely new schools totaling 28 spread out across Baltimore. Of the twenty-eight new schools, twenty-two of them will be elementary schools, showing a strong focus on developing the facilities for primary school aged students, likely in a bid by the City to attract millennials looking to start new families.

The rapid pace of construction continues with Cherry Hill Elementary/Middle School and a high school, Forest Park, set for completion in August of this year.

To find out more about the 21st Century Schools Buildings Program check out: http://baltimore21stcenturyschools.org/

Bmore Safe



Do you know a business or property owner in City Center who operates a private security camera system?

Encourage him or her to register those cameras with the **City Watch Community Partnership!**

A City Watch camera first detected the robbery at the 7-11 store at the corner of Charles & Saratoga Streets last month that led to a heavilypublicized early morning shoot-out.



Bmore Legacy





In Appreciation of David Hillman: A City Center Visionary

Founder and Chairman of Southern Management Corporation, David Hillman embodied the purpose of our City Center Residents Association.

Beginning in the 1990's, Hillman set the standard for how to repurpose 20th century landmarks for 21st century residences, giving new life to buildings including the old Hecht's Department Store. His generous support of the Downtown Partnership's renovation of Center Plaza helped transform it into one of Baltimore's most vibrant public spaces.

The CCRA stands on Hillman's shoulders as we work to realize his vision of City Center as a thriving residential community.



Bmore Yearbook

November 14: CCRA partnered with the Downtown Partnership of Baltimore and 2Hopkins Apartments for an evening of drinks, snacks, and conversation about the

future of our neighborhood!



What's New, City Center? was a huge success! Special thanks to DPOB President Kirby Fowler for being our guest speaker, and to the 2 Hopkins

team for hosting our event in their space and providing drinks at their pop-up bar and delicious food platters for our guests.



December 12: The new Inner Harbor Staybridge Suites on Commerce Street hosted City Center Residents Association's leadership meeting and reception.



Volunteers and residents who expressed interest in getting involved with CCRA initiatives attended the gathering for a meet and greet with the Board, learning more about the organization, and sharing their interests in joining specific committees.

Huge thank you to Natalia at Staybridge Suites for welcoming us to use their beautifully updated lounge space and conference room as well as providing refreshments to attendees.



February 21: City Center residents gathered together for the CCRA's first neighborhood happy hour of 2018. Many thanks to the RL Hotel and Bar



for hosting us. Stay tuned for more of these casual weekday events, featuring hidden gems around our neighborhood.







Bmore Curious



Did you know?! The first post office system in the United States was inaugurated in Baltimore in 1774.



During which war did Fort McHenry survive intense bombardment, inspiring the *Star Spangled Banner*?

- a. World War I
- b. World War II
- c. Civil War
- d. War of 1812
- e. American Revolution

Find the answer on page 6.

City Center Residents Association



Newsletter Advertisement Sales Guide

Thank you for supporting *Bmore City Center*, the quarterly e-newsletter of the City Center Residents Association ("CCRA")!

Bmore City Center is written by and for residents of Baltimore's vibrant, and increasingly residential, Downtown core.

Each issue includes:

- Neighborhood updates from the CCRA
- Community service opportunities
- Fun facts and trivia about our City Center
- Upcoming events presented by the CCRA and our partners
- Advertisements for local businesses and non-profit organizations

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Our newsletter reaches nearly 500 City Center residents, business owners, and community supporters via our email distribution list & social media platforms.

Newsletter ad sales is the CCRA's primary source of revenue. We depend on your support to fund our programs and events throughout the year. Our advertising rates are as follows:

	Advertisement Size	Business Price	Non-profit Price
1	Full Page	\$115	\$95
2	Half Page Horizontal Layout	\$90	\$75
3	Half Page Vertical Layout	\$90	\$75
4	Quarter Page	\$60	\$50

Each ad runs in one issue of *Bmore City Center*—Winter (February), Spring (May), Summer (August), or Fall (November). We hope you will consider purchasing an ad!

Please email <u>ccrafinance@gmail.com</u> with any questions or <u>to request ad space in our next</u> newsletter!

Board Members

William King President **Candice Myers** Vice President Brendan Ferrara Treasurer Blair DuCray-Oppat Secretary John Brittain - NEW! Helina Mehta Alexa Milanytch Paul Sturm Paris Wilson and Kim Quinn, ex officio Board Member & Small Business Liaison

Fort McHenry defended the Baltimore Harbor during (d) the War of 1812.



Bmore Engaged

We're expanding our neighborhood advocacy efforts!

Welcome, John Brittain!

- Tired of seeing trash strewn around the alley behind your building?
- Frustrated by a broken street light on your block?
- Concerned about public safety, parking, neighborhood walkability, public transportation, or historic preservation?

If so, we want you! The CCRA is building neighborhood committees to tackle all sorts of issues affecting life in City Center! We now have committees on finance & fundraising, events, communications, and safety, and we're looking to start more. Let us know how you'd like to get involved by sending us an email. If you'd like to volunteer, we'll find a place for you!



info@citycenterresidents.org

Bmore Connected



